

Charter of Ethics

We pursue to be a respected and trusted company that positively contributes to its customers, shareholders and society with the HD Hyundai Core Value comprised of "Innovation to lead, Challenge without fear, Care with respect, and Safety for us and for all".

To achieve this goal, we hereby establish this Charter of Ethics, which defines our standards of conduct to follow in accomplishing faithfully our original role and social responsibilities as a corporate entity and we declare that we shall comply with this Charter of Ethics.

1. We shall be an ethical company that abides by all domestic and international laws and regulations through fair and transparent management practices.
2. We shall achieve customer satisfaction by meeting their needs and expectations.
3. We shall pursue to maximize shareholder's value through fair and efficient management.
4. We shall work to fulfill our social responsibilities and duties as a member of our community, and contribute to the development of our nation and society.
5. We shall work to create a transparent and clean corporate culture through fair competition and trading practices.
6. We shall pursue to be a company with the highest quality human resources that offers equal opportunities to our employees in a safe and comfortable working environment.